

2018 UC DAVIS GRAD CAP DESIGN CONTEST – OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER.

INTERNET ACCESS AND AN EMAIL ACCOUNT ARE REQUIRED TO ENTER.

CONTEST TIMING

- **Entry Period:** Wednesday, May 23, 2018 at 1:00 p.m. and ends on Saturday, June 16, 2018 at 11:59 p.m. (PDT).
- **Voting Period:** Monday, June 18, 2018 at 5:00 p.m. (PST) and ends on Thursday, June 21, 2018 at 11:59 p.m. (PDT).
- **Winner Announcement:** On or about Friday, June 22, 2018 on the UC Davis Facebook page.

HOW TO ENTER: To enter, entrant must submit a photo of their UC Davis unique graduation cap design through your ucdavis.edu email. Send an email to socialmedia@ucdavis.edu containing your first and last name, major, a 280 character description of your grad cap design and a photo of your decorated cap. **In the email subject line please include first name, last name and “Aggie Grad Cap Contest.”**

Participants may enter up to one grad cap design. The design must be the original work of the entrant and does not infringe the intellectual property, privacy, publicity rights, ownership or any other legal or moral rights of any third party. Grad cap designs, photos and videos containing any content that does not support the Principles of Community (<http://occr.ucdavis.edu/poc/>), including nudity, drugs, or alcohol, will not be considered.

ELIGIBILITY: This offer is open to all registered UC Davis undergraduate, graduate or post-doc students who are age 18 or older and who graduated during 2017 Fall Commencement or are graduating during the 2018 Spring Commencement. Employees of the UC Davis Strategic Communications Department and any and all other companies associated with the Contest (collectively, the “Promotion Entities”), and each of their immediate family members and/or people living in the same household, are not eligible to participate. Eligibility rules are subject to all federal, state, and local laws and regulations. All entries submitted become the property of UC Davis. By participating in this contest, you grant UC Davis permission to use your entire submitted photo/video/design files and content for design, marketing, advertising, and communications purposes.

Odds of winning depending on number of entrants. Inquiries about contest odds, entrants, winners and other related matters may be directed to the Strategic Communications Office at socialmedia@ucdavis.edu. This information will remain available two years after the contest closes.

VOTING: All eligible entries will be uploaded to an album on the UC Davis Facebook page on Monday, June 18, 2018 at 5:00 p.m. (PDT), where the UC Davis Facebook community will vote on entries. A vote consists of any Facebook reactions ("like", "love", "haha", "wow", "sad " and/or "angry") . Voting runs from when the album is uploaded on Monday, June 18, 2018 at 1:00 p.m. (PDT) and ends on Thursday, June 21, 2018 at 11:59 p.m. (PDT).

WINNER SELECTION: The contest entrant with the most votes will be deemed as the grand prize winner. The contest entries with the 2nd and 3rd most votes will win prize packs, as described below. Winners will be selected and notified on or about June 22, 2018. Winners will be notified through their UC Davis email and will have seven days to respond to the notification. In the event that a winner doesn't respond within 7 days, the contest administrator will choose the next highest voted entry to win.

PRIZES:

1. **Grand Prize Winner:** \$250 Amazon gift card, a Recent Grad Annual Alumni Membership from California Aggie Alumni Association (CAAA) (if already purchased a year, CAAA will extend your membership for an additional year), Hydro Flask, UC Davis license plate frame, UC Davis alumni coffee mug, UC Davis Aggies car decal, UC Davis hat, UC Davis sweatshirt and UC Davis socks. Approximate retail value for prize pack is \$500.00
2. **Second Place Winner:** \$150 Amazon gift card, UC Davis license plate frame, Hydro Flask, UC Davis hat, UC Davis Aggies car decal, UC Davis long sleeve, and UC Davis socks. Approximate retail value for prize pack is \$300.00
3. **Third Place Winner:** \$50 Amazon gift card, UC Davis license plate frame, UC Davis hat, UC Davis Aggies car decal, UC Davis t-shirt, UC Davis socks, UC Davis Alumni mug, and UC Davis tote bag. Approximate retail value for prize pack is \$200.00

UC Davis may cancel this contest in the event of technical problems or electronic attacks affecting the administration of the contest. Any contest entrant found to intentionally interfere with the operation of the contest, or whose designs are found not to be original, will be disqualified. By your participation in this Contest, you agree to release UC Davis from any liability related to the contest or your participation in the contest. UC Davis retains the right to hide or delete entries on the UC Davis Facebook page if

content of the entry displays any illegal behavior, the consumption of any drugs or alcohol, is offensive or derogatory, or for any other reason at UC Davis' sole discretion. UC Davis is not responsible for lost, damaged, delayed or misdirected prizes. Prize(s) may not be redeemed for cash.

Through your participation in this contest you are providing your information to UC Davis and not to Facebook. You acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with Facebook. By your participation in this Contest, you agree to release UC Davis and Facebook from any liability related to the contest.

Information provided will not be retained, sold, or used in any way other than specifically set forth in these rules.

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