



University of California, Davis

Sports Sponsorship Study

CollegiateConsulting.com | 1040 Grant ST, Suite 400 | Atlanta, GA 30315



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EXECUTIVE SUMMARY

The University of California, Davis tasked Collegiate Consulting with conducting a comprehensive sport sponsorship review and athletics valuation study. The report is to be completed in two parts, and the following paragraphs outline part one – the sport sponsorship analyses. The sports sponsorship review looks at UC Davis's current sports of men's and women's track & field and equestrian and benchmarks the programs against the Mountain West Conference (men's and women's track & field) as well as ECAC institutions (equestrian) and other Division I institutions that sponsor equestrian across the country. This section of the report also examines the potential opportunity of UC Davis adding three new varsity sports – flag football, stunt and acrobatics and tumbling. The sport sponsorship analyses includes net tuition revenue research for UC Davis's current sports and potential new sports. This report also includes a seven-year expense pro forma for men's and women's track & field and equestrian, showing various expenses and how they will change over time as UC Davis continues its transition to the Mountain West Conference. Among the various financial elements, this section of the report also analyzes UC Davis's current Academic Progress Rates and Graduation Success Rates for men's and women's track & field and equestrian. The benchmarking analysis aims to give UC Davis an idea of how it compares to its peer institutions when looking at institutional and athletic characteristics while the sport sponsorship provides detailed information on the importance of each sport or potential sport to the University of California, Davis.

This report's first focus is the benchmarking analysis, benchmarking UC Davis's institutional factors of success against its peer institutions in the Mountain West Conference. Data for UC Davis and the Mountain West was derived from the IPEDS database. The Mountain West Conference is a NCAA Division I conference that comprises 10 universities across the Western United States and has recently expanded into the Midwest with the addition of the University of Northern Illinois. The conference consists of nine public and one private institution with an average undergraduate population of 22,674 and an average total enrollment of 30,277. Overall, the MWC tends to have more females than males, with a 46% male to 54% female average ratio. The average in-state and out-of-state tuitions are \$11,545 and \$27,517 respectively. UC Davis's in-state tuition of \$16,774 ranks second highest and its out-of-state tuition of \$50,974 ranks highest in the conference.

On average, the MWC accepts 74% of applicants with an enrollment rate of 32%. UC Davis has an acceptance rate of 42%. Of those students, 17% enroll at the institution.

Looking at equestrian first, Collegiate Consulting examined seven Division I institutions (Auburn University, Delaware State, Fresno State University, University of Georgia, Oklahoma State University, University of South Carolina and South Dakota State University) that sponsor a program to show how UC Davis compares financially. Financial components include scholarships, operating budgets and coaches salaries. In order to conduct an “apples-to-apples” comparison the *2024 FRS Reports* were utilized, although for UC Davis “only” projections, the FY2025 actuals were utilized.

For scholarships, the average across this set of Division I equestrian programs is 12.47 with a median of 14.75. South Dakota State and the University of Georgia set the range at 4.83 and 17.16, respectively. UC Davis ranks sixth amongst its peer at 5.13 scholarships.

In terms of operating budgets, UC Davis’s equestrian program spends \$1.5 million. This ranks third in the cohort, falling short of Auburn, which spends \$3.05 million and Georgia, which spends \$1.71 million. South Dakota State spends the least on its program at \$326,131.

Head coaches salaries and benefits range from \$264,272 at Auburn to \$135,444 at Delaware State. South Dakota does not have a head coach for its equestrian program based on its *2024 FRS Report*. UC Davis’s head equestrian coach makes the lowest salary of these institutions at \$119,386, which includes salaries and benefits. For assistant coaches, Oklahoma State’s coaches have the highest salary and benefits pool at \$265,445 while Delaware State has the lowest at \$97,159. UC Davis has an assistant coach pool of \$192,808 for its equestrian program.

In addition to financial metrics, Collegiate Consulting examined roster sizes for Division I equestrian programs across the country. The average roster size amongst 19 institutions is 36 with a median of 38. UC Davis currently carries 41 athletes, making it one of the largest rosters among its cohort.

The same variables were examined for UC Davis’s men’s and women’s track & field programs. Collegiate Consulting used the Mountain West Conference for benchmarking purposes for these two teams.

For men's track & field benchmarking, using the *2024 FRS Reports*, the average number of scholarships in the Mountain West is 13.53. UC Davis ranks sixth in the conference, offering 4.00 equivalencies. Reno and San Jose State set the range at 4.12 and 14.08 scholarships respectively.

In terms of operating expenses, UC Davis spends \$192,161 on its men's track & field program. This ranks eighth in the conference, falling below the conference average of \$413,797.

In the Mountain West, the average head coach salary and benefits are \$88,174 and the average assistant salary pool is \$165,687. Colorado State pays its head coach the highest salary while the US Air Force Academy has the highest assistant salary pool. Reno's head coach and assistant coaches have the lowest salaries among the cohort. UC Davis ranks ninth for its men's track & field head and assistant coaches' salaries at \$68,608 and \$47,408 respectively.

The United States Air Force Academy has the largest roster size with 64 student-athletes and Fresno State has the lowest with just 23. The average for the conference is 39 athletes and UC Davis falls below this with 31 men's track & field athletes.

For women's track & field, the average number of scholarships in the Mountain West is 13.53. UC Davis ranks ninth in the conference, offering 17.37 equivalencies. San Jose State and Utah State set the range at 11.30 and 19.71 scholarships respectively.

In terms of operating expenses, UC Davis spends \$273,526 on its women's track & field program. This ranks 11th in the conference, falling below the conference average of \$491,180.

In the Mountain West, the average head coach salary and benefits for women's track & field is \$130,513 and the average assistant salary pool is \$187,897. San Diego State pays its head coach the highest salary and has the highest assistant salary pool. UC Davis ranks fifth and eighth for its women's track & field head and assistant coaches' salaries at \$159,566 and \$176,543 respectively.

Colorado State has the second largest roster size with 55 student-athletes and Grand Canyon has the lowest with just 25. The average for the conference is 43 athletes and UC Davis exceeds this with 62 women's track & field athletes.

Collegiate Consulting also observed key academic metrics for UC Davis's current sports of equestrian and men's and women's track & field.

These include Academic Progress Rates and Graduation Success Rates. The average APR for men's track & field in the MWC measures 976 and the average APR for women's track & field in the conference is 973. UC Davis ranks fourth against its peers in men's track & field with a multiyear APR of 979 and ranks third in the conference for women's track & field with a multiyear rate of 993. APR data for equestrian was unavailable.

For Graduation Success Rates across the 10 Mountain West institutions and two sports, the average GSR measures 84. Against the rest of its peers, UC Davis ranks seventh overall with an average across the two sports of 86.

For new sports, Collegiate Consulting examined the possibility of UC Davis adding flag football, stunt and/or acrobatics and tumbling. This section includes various components including institutions that sponsor each sport at the varsity level, estimated budgets and start-up costs, high school participation of each sport across the country and roster sizes of varsity programs.

The first sport examined in the study is flag football. There are currently 20 varsity flag football programs across the country, though primarily located in the Midwest. Of the 20 institutions sponsoring a flag football program, six are Division I, two are Division II and 12 are Division III. Three Division I institutions – Cal Poly, Long Island and UT-Arlington - will begin their inaugural seasons in 2026.

In terms of operating budgets and start-up costs, an institution beginning a flag football program in the next few years can expect to accumulate around \$33,000 annually for operating expenses. Coaching salaries would add anywhere from \$50,000 to \$70,000 to this number.

In total there are 2,736 high schools and 68,847 student-athletes who compete in high school flag football across 20 US states. California has the largest number of high schools with varsity flag football programs at 697, and Florida follows with 449. Arkansas has the lowest number of high schools that sponsor flag football with two. In terms of student-athletes, Florida claims 10,924 and California has the highest number with 19,921.

The next sport included in the study is stunt. Currently, only two states in the US have high schools that carry stunt-specific varsity programs – California and Missouri. However, there is high representation for the sport of gymnastics in high schools across the country, which is primarily where college stunt athletes feed into programs from. In total there are 2,114 high schools and 23,712 student-athletes who compete in high school women's gymnastics and stunt.

There are currently 30 institutions that have varsity stunt programs across the United States. Of these 30 institutions, four are Division I, 14 are Division II and 12 are Division III. The average stunt roster size at these institutions is 30 with a median of 27. The University of Kentucky (Division I) has the largest roster at 66 and Hiram College (Division III) has the smallest roster at 11 – both extreme outliers compared to the other institutions.

Budget data for a stunt program is derived from the *Stunt Administrators Guide*. The estimated budget needed for the sport is \$116,250. This number includes coaching salaries, which are estimated to start at \$60,000 for a head coach and \$8,000 for an assistant. These expenses do not include scholarships, but account for other administrative costs, travel and program activities.

The third and final potential new sport included in the study is acrobatics and tumbling. Although there are no varsity acrobatics and tumbling programs in high schools across the US, gymnastics serves as the primary feeder sport into college acrobatic and tumbling programs. Currently, 26 US states have varsity gymnastics representation in high schools. Minnesota has the largest number of high schools that have varsity gymnastics programs at 211. UC's Davis's home state of California has 45 high schools that sponsor gymnastics. In total there are 1,762 high schools and 14,996 student-athletes who compete in high school women's gymnastics.

There are 13 Division I and Division II institutions that sponsor acrobatics and tumbling included in the study. Of those institutions, the average stunt roster size at these institutions is 36 with a median of 33. Baylor (Division I) has the largest roster at 53 and Hawaii Pacific (Division II) has the smallest roster at 25.

Similarly to stunt, an acrobatics and tumbling estimated budget would include line items like equipment, uniforms, travel, student-athlete meals and recruiting. This number totals \$44,000 not including coaching salaries and scholarships.

Salaries and scholarships were included separately, pulled from two NCAA FRS Reports – Morgan State and the University of Oregon. The average coaching salary for these two institutions is \$62,954.

Collegiate Consulting conducted a net tuition revenue (NTR) analysis for the University of California, Davis, broken down by sport. The full sport-by-sport analysis is included on pages 32-34 of the report. Based on current rosters for equestrian and men's and women's track & field, the institution generates a total net tuition revenue (NTR) of (\$300,320). This figure is derived from a gross cost of attendance (COA) of \$5.46 million. After applying a 39% discount rate, the adjusted COA totals \$3.3 million.

In addition to the institution's current net tuition revenue and net tuition revenue for new sports, Collegiate Consulting completed a projected net tuition revenue analysis for the University of California, Davis, broken down by sport and using recommended rosters numbers. The full sport-by-sport analysis is included on pages 35-37 of the report. With adjusted rosters, UC Davis's existing athletic program would consist of 277 student-athletes for the proposed sports and distribute 32 scholarships for SA financial aid with an annual net tuition revenue of \$2.09 million.

Lastly, Collegiate Consulting projected a five-year expense pro forma as part of the University of California, Davis's sport sponsorship review. UC Davis's FY2025 equestrian expenses are \$1.90 million. By 2028-29, expenses are projected to rise to \$1.95 million, a three-percent increase from the current baseline. Sports operations witness the largest percentage increase with an eight percent or \$115,811 increase, and scholarships decrease by 37% or (\$73,686).

UC Davis's FY2025 cross-country/track & field expenses are \$1.7 million. By 2028-29, expenses are projected to decrease to \$1.6 million, a four-percent decrease from the current baseline (2024-25). Scholarships account for the decrease, going from \$757,182 to \$607,080. Coaching salaries witness the largest percentage increase with an eight percent or \$42,789 increase.

UNIVERSITY OF CALIFORNIA, DAVIS – INSTITUTIONAL ANALYSIS

Using data from the National Center for Education Statistics and institutional reporting, Collegiate Consulting created a benchmark for the University of California, Davis with the Mountain West Conference (MWC). The following data shows how UC Davis aligns with the Mountain West based on institutional statistics like enrollment, tuition, admissions and more. All institutional data comes from the National Center for Education Statistics, while the endowment information comes from both the NCES and Data USA. Also, it is important to note the figures might NOT include endowments managed by institutional Foundation(s).

Part I

The Mountain West Conference comprises a diverse mix of institutions, primarily public universities (nine), with a range of Carnegie Classifications. UC Davis holds the classification of Doctoral Universities: Very High Research Activity, aligning it with five other institutions in the conference. The United States Air Force Academy (USAFA), by contrast, is classified as Baccalaureate Colleges: Diverse Fields. Air Force is also classified as a federal (military) institution. The only private school in the conference is Grand Canyon University.

In terms of tuition, students attending MWC schools face varied costs. The average in-state tuition is \$11,545, while the average out-of-state tuition is \$27,517. Public institutions in the league typically offer lower in-state tuition, while out-of-state tuition pushes the average upward. Grand Canyon charges the most for in-state tuition at \$17,850, although as a private school, this is the same amount charged for out-of-state tuition. The lowest in-state tuition is Wyoming at \$7,768. For out-of-state students, Northern Illinois has the cheapest tuition at \$13,248, while Cal Davis has the highest at \$50,974. UC Davis, as a public institution, has some of the highest tuition in the conference with in-state totaling \$16,744 and out-of-state totaling \$50,974.

For enrollment, the MWC averages 22,674 undergraduates and 30,277 total students. UC Davis's enrollment of 31,797 undergraduates and 39,707 total students rank second in the conference. The only school with more students is Grand Canyon, which has 70,929 undergraduates and 107,563 total students. Larger public institutions, such as UNLV and San Jose State, push conference averages higher. The gender distribution at UC Davis is 41%

male and 59% female, which contrasts with the Air Force Academy's male-dominant ratio of 71% male to 29% female.

The highest female-to-male ratio is at Grand Canyon, which is 70% female and 30% male.

Mountain West Conference - Institutional Analysis Part I								
Institution	Private-Public	Enrollment Fall 2023		% of Undergrad		Tuition & Fees		Carnegie Classification
		Undergrad	Total	Male	Female	In-State	Out-of-State	
University of California, Davis	Public	31,797	39,707	41%	59%	\$ 16,774	\$ 50,974	Doctoral Universities: Very High Research Activity
United States Air Force Academy	Federal (Military)	4,124	4,124	71%	29%	N/A	N/A	Baccalaureate Colleges: Diverse Fields
Grand Canyon University	Private	70,929	107,563	30%	70%	\$ 17,850	\$ 17,850	Doctoral/Professional Universities
Northern Illinois University	Public	11,358	15,504	47%	53%	\$ 13,248	\$ 13,248	Doctoral Universities: High Research Activity
University of Hawai'i at Mānoa	Public	14,576	19,256	40%	60%	\$ 12,186	\$ 34,218	Doctoral Universities: Very High Research Activity
University of Nevada, Reno	Public	17,965	21,778	47%	53%	\$ 9,578	\$ 27,720	Doctoral Universities: Very High Research Activity
University of Nevada, Las Vegas	Public	25,794	31,094	44%	56%	\$ 9,748	\$ 27,411	Doctoral Universities: Very High Research Activity
University of New Mexico	Public	16,905	22,700	42%	58%	\$ 10,140	\$ 33,060	Doctoral Universities: Very High Research Activity
San José State University	Public	27,111	36,062	52%	48%	\$ 8,410	\$ 21,010	Master's Colleges & Universities: Larger Programs
University of Texas at El Paso	Public	20,609	24,351	46%	54%	\$ 9,744	\$ 25,502	Doctoral Universities: Very High Research Activity
University of Wyoming	Public	8,250	10,913	46%	54%	\$ 7,768	\$ 24,178	Doctoral Universities: High Research Activity
Average	Public: 9 Private: 1	22,674	30,277	46%	54%	\$ 11,545	\$ 27,517	
Median		17,965	22,700	46%	54%	\$ 9,944	\$ 26,457	
Rank		2	2	9	3	2	1	

Source: National Center for Education Statistics

Part II

Part II of the institutional analysis covers more of the institutional rates. The average acceptance rate in the Mountain West is 74%. UC Davis's acceptance rate is 42%, placing it in the more selective tier of the conference. The Air Force Academy is far more competitive, admitting just 14% of applicants, while institutions such as the University of Texas at El Paso accept all applicants at a 100% acceptance rate. In terms of enrollment, UC Davis enrolls 17% of admitted students, which is lower than the MWC average of 32%. Air Force has the highest enrollment rate at 79% while Northern Illinois has the lowest at 13%.

Standardized testing provides additional insight into student competitiveness and admissions standards. Not all institutions require ACT or SAT scores or list scores. As a result, they are not included in the data. UC Davis does not list any scores. The Air Force Academy unsurprisingly holds the highest standards, with ACT averages at 33 and SAT scores at 1450 (75th percentile). UTEP falls on the lower end with a 23 ACT and 1090 SAT.

Student outcomes highlight retention and graduation performance. UC Davis's first-year retention rate is 93%, placing it among the stronger institutions in the Mountain West. The six-year graduation rate for UC Davis is 87%, which is again above many of its peers. The Air Force Academy leads in retention, with 96%, and in graduation, at 88%, while other institutions, such as Grand Canyon, report significantly lower outcomes, with 68% retention and 43% graduation.

Endowments across the Mountain West vary significantly. The average endowment is \$460.5 million with a median of \$439.08 million. UC Davis has an endowment of \$678 million, ranking third in the MWC. Wyoming has the highest endowment at \$833.5 million and Northern Illinois has the lowest at \$113.6 million. Neither the Air Force nor the Grand Canyon lists endowments.

Mountain West Conference - Institutional Analysis Part II							
Institution	Accept Rate	Enroll Rate	1st-YR Retention	Six-YR Grad Rate	ACT*	SAT*	Endowment
University of California, Davis	42%	17%	93%	87%	N/A	N/A	\$ 678,000,000
United States Air Force Academy	14%	79%	96%	88%	33	1450	N/A
Grand Canyon University	60%	29%	68%	43%	24	1175	N/A
Northern Illinois University	70%	13%	70%	50%	N/A	N/A	\$ 113,600,000
University of Hawai'i at Mānoa	70%	23%	75%	63%	27	1240	\$ 491,360,000
University of Nevada, Reno	85%	40%	80%	62%	N/A	N/A	\$ 520,000,000
University of Nevada, Las Vegas	96%	39%	78%	50%	24	1230	\$ 383,000,000
University of New Mexico	95%	29%	73%	52%	26	1160	\$ 714,000,000
San José State University	80%	16%	86%	65%	N/A	N/A	\$ 242,000,000
University of Texas at El Paso	100%	35%	77%	46%	23	1090	\$ 386,800,000
University of Wyoming	97%	27%	77%	60%	N/A	N/A	\$ 833,500,000
Average	74%	32%	79%	61%	26	1,224	\$ 460,532,500
Median	80%	29%	77%	60%	25	1,203	\$ 439,080,000
Rank	10	9	2	2	N/A	N/A	3

CURRENT SPORTS – EQUESTRIAN

As part of the University of California, Davis's sport sponsorship review, Collegiate Consulting gathered information on various institutions that sponsor equestrian. These teams compete in the ECAC (DIII), SEC (DI) and Big 12 (DI) conferences. The purpose of this information is to help UC Davis compare its equestrian team to those it competes against as well as other Division I equestrian programs across the country. Financial and program data was observed to allow UC Davis to see how its equestrian program compares across various metrics.

Scholarships

The average scholarship total for equestrian is 12.76. The highest scholarship total is 17.16, and the lowest is 4.83. The University of California, Davis has the second-lowest equivalency with just 5.13 scholarships.

Operating Budgets

The average operating budget for equestrian measures \$1.35 million. The largest budget equates to \$3.05 million, whereas the smallest is \$326,131. It is important to note that with the ever-changing economic makeup these budgets will steadily grow year-over-year as the program expands and achieves success. UC Davis's operating budget of \$1.53 million ranks third amongst the various institutions.

Institution	Guarantees	Recruiting	Travel	Equipment	Game	Fundraising/ Marketing	Admin	Indirect Institutional Support	Medical	Membership	S-A Meals	Other	Total
University of California-Davis		\$ 9,721	\$ 131,538	\$ 722,193	\$ 60,850	\$ 29,856	\$ 168,773			\$ 16,217	\$ 22,948	\$ 372,976	\$ 1,535,072
Auburn University	\$ 5,000	\$ 83,597	\$ 373,703	\$ 1,668,046	\$ 48,573	\$ 4,006	\$ 212,369		\$ 21,431	\$ 16,769	\$ 87,967	\$ 523,959	\$ 3,045,420
*Delaware State University													
Fresno State University		\$ 7,731	\$ 139,832	\$ 78,231	\$ 204,616	\$ 187	\$ 7,232		\$ 112,388	\$ 18,993	\$ 6,504	\$ 16,239	\$ 591,953
University of Georgia		\$ 59,560	\$ 247,633	\$ 114,234	\$ 66,242		\$ 273,545			\$ 195,822	\$ 753,090	\$ 1,710,126	
Oklahoma State University		\$ 32,021	\$ 238,559	\$ 718,760	\$ 21,440		\$ 141,780		\$ 42,169	\$ 14,198	\$ 12,940	\$ 48,186	\$ 1,270,053
University of South Carolina		\$ 46,609	\$ 254,129	\$ 237,707	\$ 48,163	\$ 1,104	\$ 252,078		\$ 11,336	\$ 13,493	\$ 6,544	\$ 123,801	\$ 994,964
South Dakota State University		\$ 358	\$ 80,650	\$ 66,599	\$ 15,061		\$ 145,141			\$ 13,493	\$ 53	\$ 4,776	\$ 326,131
Average	\$ 5,000	\$ 34,228	\$ 209,435	\$ 515,110	\$ 66,421	\$ 8,788	\$ 171,560	N/A	\$ 46,831	\$ 15,527	\$ 47,540	\$ 263,290	\$ 1,353,388
Median	\$ 5,000	\$ 32,021	\$ 238,559	\$ 237,707	\$ 48,573	\$ 2,555	\$ 168,773	N/A	\$ 31,800	\$ 15,208	\$ 12,940	\$ 123,801	\$ 1,270,053
Rank	N/A	5	6	2	3	1	N/A	N/A	N/A	3	3	3	3

Source: 2024 NCAA FRS Report
*FRS Unavailable

Coaching Salaries

The average head coach salary and benefits for equestrian is \$182,388 with the highest salary/benefits at \$264,272 and the lowest landing at \$135,444. The average assistant coach salary/benefits is \$180,447 with a high of \$265,445 and a low of \$97,159. The University of California, Davis has a head coach salary/benefits of \$119,386 and assistant coach pool of \$192,808 which ranks seventh and third respectively.

Equestrian Analysis - FY2024				
Institution	Scholarships	Operating Budget	Head Coach Salary/Benefits	Assistant Coaching Pool
University of California-Davis	5.13	\$ 1,535,272	\$ 119,386	\$ 192,808
Auburn University	16.54	\$ 3,045,420	\$264,272	\$ 183,133
Delaware State University	10.49	\$ 671,348	\$135,444	\$ 97,159
Fresno State University	14.75	\$ 591,953	\$149,723	\$ 229,600
University of Georgia	17.16	\$ 1,710,126	\$178,673	\$ 191,233
Oklahoma State University	14.74	\$ 1,270,053	\$235,705	\$ 265,445
University of South Carolina	16.15	\$ 994,964	\$193,514	\$ 148,264
*South Dakota State University	4.83	\$ 326,131		\$ 135,937
Average	12.47	\$ 1,268,158	\$ 182,388	\$ 180,447
Median	14.75	\$ 1,132,509	\$ 178,673	\$ 187,183
Rank	7	3	7	3

Source: FY24 FRS Reports OR School Reported Data to CC

Roster Sizes

The average roster size for equestrian is 36, and median is 38. The largest roster size belongs to the University of Georgia with 49 athletes while the lowest roster is 11 athletes at Dartmouth College. UC Davis's roster size of 41 would be the seventh largest of the various institutions.

Equestrian- Rosters	
Institution	Roster
University of California - Davis	41
Auburn University	38
Baylor University	47
Brown University	22
College of Charleston	31
Cornell University	38
Dartmouth College	11
Delaware State University	27
Fresno State University	40
University of Georgia	49
Long Island University	44
Oklahoma State University	48
Sacred Heart University	34
University of South Carolina	48
South Dakota State University	29
Southern Methodist University	35
Stonehill College	18
Tennessee - Martin	35
Texas A&M University	45
Texas Christian University	37
Average	36
Median	38

Source: Institution's Athletic Website

CURRENT SPORTS – MEN’S TRACK & FIELD

As part of the University of California, Davis’s sport sponsorship review, Collegiate Consulting gathered information on future peer institutions in the Mountain West Conference.

Scholarships

The average scholarship total for men’s track & field is 13.53. The highest scholarship total is 14.08 scholarships, and the second lowest equivalency total is 4.12. The University of California, Davis has the lowest equivalency with just 4.0 scholarships.

Operating Budgets

The average operating budget for men’s track & field measures \$413,797. The largest budget equates to \$992,277, whereas the smallest budget is \$106,345. UC Davis’s operating budget of \$192,161 ranks eighth in the Mountain West Conference.

Men's Track & Field - Operating Budgets													
Institution	Guarantees	Recruiting	Travel	Equipment	Game	Fundraising/ Marketing	Admin	Indirect Institutional Support	Medical	Membership	S-A Meals	Other	Total
University of California-Davis		\$ 17,202	\$ 68,725	\$ 41,303	\$ (12,784)		\$ 4,553				\$ 36,819	\$ 36,343	\$ 192,161
United States Air Force Academy	\$ 3,000	\$ 39,475	\$ 453,227	\$ 304,126	\$ 80,411		\$ 2,278		\$ 239	\$ 1,316	\$ 30,079	\$ 78,126	\$ 992,277
Boise State University		\$ 23,769	\$ 314,591	\$ 70,319	\$ 219	\$ 136	\$ 54,092		\$ 12,482	\$ 124	\$ 10,436	\$ 42,751	\$ 528,919
Fresno State University		\$ 1,179	\$ 55,100	\$ 29,312	\$ 4,265		\$ 396		\$ 62,728	\$ 478	\$ 1,136	\$ 3,422	\$ 158,016
Colorado State University		\$ 31,830	\$ 300,725	\$ 124,656	\$ 14,242	\$ 3,804	\$ 7,298	\$ 37,294	\$ 4,967		\$ 11,995	\$ 28,536	\$ 565,347
*Grand Canyon University													
University of Nevada-Reno		\$ 2,502	\$ 66,931	\$ 28,447	\$ 2,624		\$ 1,446			\$ 84	\$ 3,430	\$ 881	\$ 106,345
University of New Mexico		\$ 67,962	\$ 161,555	\$ 26,235	\$ 67,495	\$ 1,091	\$ 8,352			\$ 1,411	\$ 11,773	\$ 44,753	\$ 390,627
San José State University		\$ 14,847	\$ 235,908	\$ 83,567					\$ 10,600	\$ 567	\$ 9,655	\$ 26,235	\$ 381,379
Utah State University		\$ 21,849	\$ 334,107	\$ 78,694	\$ 7,621	\$ 1,419	\$ 25,480		\$ 838	\$ 826	\$ 21,090	\$ 23,510	\$ 515,434
University of Wyoming	\$ 438	\$ 6,180	\$ 199,655	\$ 28,249	\$ 1,236		\$ 778			\$ 527	\$ 9,538	\$ 60,861	\$ 307,462
Average	\$ 1,719	\$ 22,680	\$ 219,052	\$ 81,491	\$ 18,370	\$ 1,613	\$ 11,630	\$ 37,294	\$ 15,309	\$ 667	\$ 14,595	\$ 34,542	\$ 413,797
Median	\$ 1,719	\$ 19,526	\$ 217,782	\$ 55,811	\$ 4,265	\$ 1,255	\$ 4,553	\$ 37,294	\$ 7,784	\$ 547	\$ 11,105	\$ 32,440	\$ 386,003
Rank	N/A	6	8	6		N/A	5	N/A	N/A	N/A	1	5	8

Coaching Salaries

The average head coach salary and benefits for men’s track & field is \$88,174 with the highest salary/benefits at \$137,627 and the lowest salary landing at \$24,591. The average assistant coach salary/benefits lands at \$165,687 with a high of \$307,571 and a low of \$64,118. The University of California, Davis has a head coach salary/benefit of \$68,605 and assistant pool of \$47,408 and both would rank ninth in the MWC.

Men's Track & Field Analysis - FY2024				
Institution	Scholarships	Operating Budget	Head Coach Salaries	Assistant Coaching Pool
University of California-Davis	4.00	\$ 192,161	\$ 68,608	\$ 47,408
United States Air Force Academy		\$ 992,277	\$91,635	\$ 307,571
Boise State University	12.05	\$ 528,919	\$111,364	\$ 196,606
Fresno State University		\$ 158,016	\$93,592	\$ 182,849
Colorado State University	13.29	\$ 565,347	\$137,627	\$ 128,692
*Grand Canyon University				
University of Nevada-Reno	4.12	\$ 106,345	\$24,591	\$ 64,118
University of New Mexico		\$ 390,627	\$90,734	\$ 154,608
San José State University	14.08	\$ 381,379	\$109,403	
Utah State University		\$ 515,434	\$73,116	\$ 191,406
University of Wyoming	5.57	\$ 307,462	\$81,067	\$ 217,929
Average	13.53	\$ 413,797	\$ 88,174	\$ 165,687
Median	12.46	\$ 386,003	\$ 91,185	\$ 182,849
Rank	6	8	9	9

Source: FY24 FRS Reports

Rosters

The United States Air Force Academy has the largest roster size with 64 student athletes and Fresno State has the lowest with just 23. The average for the conference is 39 athletes and UC Davis falls below this with 31 men's track & field athletes.

Track & Field - Rosters	
Institution	Men's
University of California-Davis	31
**United States Air Force Academy	64
Boise State University	32
Fresno State University	23
Colorado State University	53
*Grand Canyon University	49
University of New Mexico	36
San José State University	28
Utah State University	42
University of Wyoming	32
Average	39
Median	34

Source: Institution Websites

*Does not sponsor men's T&F

**Data unavailable

CURRENT SPORTS – WOMEN'S TRACK & FIELD

As part of the University of California, Davis's sport sponsorship review, Collegiate Consulting gathered information on future peer institutions in the Mountain West Conference.

Scholarships

The average scholarship total for women's track & field is 13.53. The highest scholarship total is 19.71, and the lowest is 11.30. The University of California, Davis ranks ninth, offering 17.37 scholarships.

Operating Budgets

The average operating budget for women's track & field measures \$491,180. The largest budget equates to \$661,432, whereas the smallest is \$390,629. UC Davis's operating budget of \$273,526 ranks 11th in the Mountain West Conference.

Institution	Guarantees	Recruiting	Travel	Equipment	Game	Fundraising/ Marketing	Admin	Indirect Institutional Support	Medical	Membership	S-A Meals	Other	Total
University of California-Davis		\$ 13,398	\$ 153,173	\$ 38,617	\$ (13,138)	\$ 16	\$ 5,393			\$ 4,852	\$ 37,769	\$ 33,446	\$ 273,526
*United States Air Force Academy													
Boise State University		\$ 25,750	\$ 340,807	\$ 76,179	\$ 253	\$ 147	\$ 62,318		\$ 13,523	\$ 134	\$ 11,305	\$ 46,627	\$ 577,043
Fresno State University		\$ 15,192	\$ 295,216	\$ 77,343	\$ 76,903	\$ 537	\$ 4,614		\$ 133,298	\$ 1,248	\$ 46,112	\$ 10,969	\$ 661,432
Colorado State University		\$ 31,830	\$ 300,725	\$ 124,656	\$ 14,242	\$ 3,804	\$ 7,298	\$ 37,294	\$ 4,967		\$ 1,918	\$ 34,942	\$ 561,676
*Grand Canyon University													
University of Nevada-Reno		\$ 34,494	\$ 355,670	\$ 123,535	\$ 2,617	\$ 1,942	\$ 13,758			\$ 1,030	\$ 36,639	\$ 5,393	\$ 575,078
University of Nevada-Las Vegas		\$ 54,909	\$ 194,735	\$ 178,675	\$ 22,630	\$ 152	\$ 2,578			\$ 2,454	\$ 2,849	\$ 67,204	\$ 525,286
University of New Mexico		\$ 67,962	\$ 101,555	\$ 29,236	\$ 67,495	\$ 1,091	\$ 8,352	\$ 1,411			\$ 11,773	\$ 44,754	\$ 390,629
San Diego State University		\$ 22,371	\$ 321,095	\$ 39,486	\$ 14,068	\$ 5,544	\$ 20,429		\$ 552		\$ 21,811	\$ 60,900	\$ 506,256
San José State University		\$ 18,447	\$ 249,456	\$ 73,622					\$ 10,600		\$ 853	\$ 10,267	\$ 392,243
Utah State University		\$ 21,790	\$ 347,294	\$ 84,547	\$ 7,631	\$ 762	\$ 24,769		\$ 914		\$ 929	\$ 22,313	\$ 534,542
University of Wyoming		\$ 657	\$ 17,700	\$ 262,070	\$ 35,449	\$ 1,236	\$ 209			\$ 741	\$ 15,457	\$ 71,807	\$ 405,326
Average	\$ 657	\$ 29,440	\$ 271,072	\$ 79,850	\$ 19,394	\$ 1,555	\$ 14,972	\$ 19,353	\$ 27,309	\$ 1,410	\$ 19,838	\$ 38,967	\$ 491,180
Median	\$ 657	\$ 22,371	\$ 295,216	\$ 76,179	\$ 10,850	\$ 762	\$ 7,825	\$ 19,353	\$ 7,784	\$ 980	\$ 15,457	\$ 34,942	\$ 525,226
Rank	N/A	11	11	9	10	9	7	N/A	N/A	1	2	7	11

Source: 2021 NCAA FHS Report
*FHS/Delta Unavailable

Coaching Salaries

The average head coach salary/benefits for women's track & field is \$130,513 with the highest salary at \$209,325 and the lowest at \$59,762. The average assistant coach salary/benefits is \$187,897 with a high of \$226,247 and a low of \$140,510. The University of California, Davis has a head coach salary/benefits of \$159,566 and assistant pool of \$176,562, which would rank fifth and eighth in the MWC, respectively.

Women's Track & Field Analysis - FY2024				
Institution	Scholarships	Operating Budget	Head Coach Salaries	Assistant Coaching Pool
University of California-Davis	17.37	\$ 273,526	\$ 159,566	\$ 176,562
**United States Air Force Academy			\$59,762	\$ 171,668
Boise State University	18.00	\$ 577,043	\$120,644	\$ 212,990
Fresno State University	19.43	\$ 661,432	\$93,592	\$ 182,849
Colorado State University	18.62	\$ 561,676	\$143,963	\$ 140,510
**Grand Canyon University				
University of Nevada-Reno	16.10	\$ 575,078	\$159,570	\$ 189,109
University of Nevada-Las Vegas	18.58	\$ 525,226	\$178,139	\$ 155,010
University of New Mexico	19.37	\$ 390,629	\$90,735	\$ 154,608
San Diego State University	17.89	\$ 506,256	\$209,325	\$ 226,247
San José State University	11.30	\$ 392,243	\$196,676	\$ 225,750
Utah State University	19.71	\$ 534,542	\$73,116	\$ 201,556
University of Wyoming	18.36	\$ 405,326	\$81,067	\$ 217,929
Average	13.53	\$ 491,180	\$ 130,513	\$ 187,899
Median	12.46	\$ 525,226	\$ 132,304	\$ 185,979
Rank	9	11	5	8
Source: FY24 FRS Reports				

Rosters

Colorado State University has the second largest roster size with 55 student-athletes and Grand Canyon has the lowest with just 25. The average for the conference is 43 athletes and UC Davis leads the group with with 62 women's track & field athletes.

Track & Field - Rosters	
Institution	Women's
University of California-Davis	62
**United States Air Force Academy	42
Boise State University	40
Fresno State University	38
Colorado State University	55
**Grand Canyon University	25
University of New Mexico	53
San José State University	28
Utah State University	41
University of Wyoming	43
Average	43
Median	42

Source: Institution Websites

*Does not sponsor men's T&F

**Data unavailable

UNIVERSITY OF CALIFORNIA, DAVIS – ACADEMIC PROGRESS RATE

To better understand an institution's retention and eligibility success over the course of multiple years, the NCAA developed the Academic Progress Rate (APR). Collegiate Consulting gathered multiyear APR data for institutions in the Mountain West Conference that sponsor men's and women's track & field to understand how UC Davis and its fellow conference members are retaining student-athletes and managing eligibility requirements. No institution in the current Mountain West Conference sponsors an equestrian program, and APR data for UC Davis's equestrian program was unavailable.

Men's Track & Field

The average APR for men's track & field measures 976. The average is moved on the high side by both New Mexico, posting an APR of 1000. On the low side of the conference is San Jose State, which achieved a multiyear APR of 947. UC Davis ranks fourth against its peers with a multiyear APR of 979. Four institutions in the Mountain West Conference do not sponsor men's track & field.

Women's Track & Field

The average multiyear APR rate for women's track & field in the MWC is 973. Every institution in the Mountain West sponsors a women's track & field program. Wyoming has the highest multiyear rate at 998 while San Jose State has the lowest at 890. UC Davis's multiyear APR rate is currently 993, ranking the institution third in the conference.

Mountain West Conference - Multiyear Academic Progress Rate				
Institutions	Equestrian	M T&F	W T&F	Average
University of California, Davis	N/A	979	993	988
United States Air Force Academy		992	982	986
Grand Canyon University		957	979	970
Northern Illinois University			971	975
University of Hawai'i at Mānoa			974	969
University of Nevada, Reno			974	985
University of Nevada, Las Vegas			977	981
University of New Mexico		1,000	996	999
San José State University		947	890	933
University of Texas at El Paso		977	990	992
University of Wyoming		980	998	989
Average	N/A	976	973	978
Rank	N/A	4	3	4

Source: NCAA

UNIVERSITY OF CALIFORNIA, DAVIS – GRADUATION SUCCESS RATE

The Graduation Success Rate (GSR) established by the NCAA puts a quantitative figure behind the academic success of student-athletes in each sport. This data will allow UC Davis to gain a further understanding on how its men's and women's track & field teams perform in the classroom against institutions in the Mountain West Conference. No other institution in the Mountain West Conference sponsors equestrian and UC Davis equestrian academic data was unavailable.

Men's and Women's Track & Field

Across the 10 Mountain West institutions and two sports, the average GSR measures 84. Against the rest of its peers, UC Davis ranks seventh overall with an average across the two sports of 86. Nevada, Reno is the most successful institution with an average of 95, achieving a perfect rate of 100 for men's track & field. Reno and El Paso have the highest scores for men's and women's track & field (both 100) while UNLV has the lowest for women's (66) and San Jose State has the lowest for men's (57). UC Davis ranks fourth in GSR for men's track & field.

Peer Institutions - UC Davis Graduation Success Rate				
Institutions	Equestrian	M T&F	W T&F	Average
University of California, Davis	N/A	86	85	86
United States Air Force Academy		92	93	93
Grand Canyon University		92	94	93
Northern Illinois University			85	85
University of Hawai'i at Mānoa			92	92
University of Nevada, Reno		100	89	95
University of Nevada, Las Vegas			66	66
University of New Mexico		60	71	66
San José State University		57	76	67
University of Texas at El Paso		82	100	91
University of Wyoming		83	97	90
Average	N/A	82	86	84
Rank	N/A	4	7	7

Source: NCAA

NEW SPORT – FLAG FOOTBALL

Flag Football Overview

Collegiate Consulting developed multiple databases to analyze and best understand the start-up costs associated with flag football. Data was pulled from a combination of sources including past research done for institutions exploring flag football, official NAIA databanks and other sources. Data was analyzed across different categories to showcase how expenses may be incurred.

There are currently 20 varsity flag football programs across the country, though primarily located in the Midwest. Of the 20 institutions sponsoring a flag football program, six are Division I, two are Division II and 12 are Division III. Three Division I institutions – Cal Poly, Long Island and UT-Arlington - will begin their inaugural seasons in 2026.

Varsity Flag FB Programs	
School	Division
Alabama State	DI
Cal Poly (2026)	DI
Long Island (2026)	DI
Mercyhurst	DI
Mount St. Mary's	DI
UT - Arlington (2026)	DI
Missouri Southern State	DII
Purdue Northwest	DII
Concordia (TX)	DIII
Redlands	DIII
Illinois College	DIII
Illinois Wesleyan	DIII
Lakeland (WI)	DIII
Marian (WI)	DIII
Millsaps	DIII
North Park (IL)	DIII
Northwestern - St. Paul (MN)	DIII
Rockford (IL)	DIII
Saint Benedict (MN)	DIII
UW-Oshkosh	DIII

Estimated Budget

There is little data available for flag football as a college sport as the NCAA is considering recognizing it currently. The estimated budget needed for the sport is \$33,125, assuming the team would consist of 25 players. These expenses may only occur once every few years, such as the uniform cost, game equipment and the field set-up equipment. Not included in these expenses are coaches' salaries and benefits. These additional expenses are included in the Net Tuition Revenue section of the report and would add anywhere from \$50,000 to \$70,000 to the total expenses of starting a flag football program at UC Davis.

Flag Football Sample Budget	
Category	Cost
Uniforms/Apparel	
Jerseys/shorts package – 2 sets of uniforms	\$ 3,000
Team Travel Bag	\$ 1,250
Team Apparel (warm-ups/shirts)	\$ 750
Cleats	\$ 1,875
Game Equipment	
Football - 10 footballs	\$ 500
Flag Football Belts	\$ 250
Mouth Guards (1 per player)	\$ 250
Field Set-Up	
Down Box – (if needed)	\$ 150
Yard Markers	\$ 150
Pylons	\$ 150
Play clock	\$ 3,000
Officials	
Estimated cost of officials for a 3-game home schedule	\$ 1,800
Travel	
3 road trips (30 person travel squad)	\$ 20,000
Total	\$ 33,125

High School Participation

Currently, 20 US states have varsity flag football representation in high schools. California has the largest number of high schools that have varsity flag football programs at 697, and Florida follows with 449. Arkansas has the lowest number of high schools that sponsor flag football with two. In terms of student-athletes, Florida claims 10,924 and California has the highest number with 19,921. In total there are 2,736 high schools and 68,847 student-athletes who compete in high school flag football. This data aims to give UC Davis an idea on where it can recruit, should the institution start a flag football program. This data can also be used to monitor the high school flag football participation for prospective student-athletes and how flag football continues to grow as a sport in western states.

Flag Football - High School Participation		
State	High Schools	High School Student-Athletes
Northeast		
Maryland	52	1,266
New Jersey	165	4,184
New York	214	5,048
Washington D.C.	15	235
South		
Alabama	112	1,596
Arkansas	2	18
Florida	449	10,924
Georgia	261	7,084
Mississippi	12	300
North Carolina	100	2,200
Tennessee	120	2,786
Midwest		
Illinois	199	4,022
Michigan	43	946
West		
Alaska	14	416
Arizona	101	3,003
California	697	19,921
Colorado	71	1,972
Hawaii	60	1,021
Nevada	45	1,866
Utah	4	39
Total	2,736	68,847

Source: NFHS Survey

NEW SPORT – STUNT

High School Participation

Currently, only two states in the US have high schools that carry stunt-specific varsity programs – California and Missouri. Because of this, Collegiate Consulting compiled high school participation data for these stunt programs as well as high school varsity gymnastics programs, which are the largest feeder into college stunt programs. Of the two states that sponsor stunt-specific programs, 352 high schools carry stunt with 8,716 student-athletes. 26 US states have varsity gymnastics representation in high schools. Minnesota has the largest number of high schools with varsity gymnastics programs at 211. UC Davis's home state of California has 45 high schools that sponsor gymnastics. Arkansas has the lowest number of high schools that sponsor gymnastics with four. In terms of student-athletes, Minnesota claims the most with 1,856 and Illinois has the second-highest number with 1,317. In total there are 2,114 high schools and 23,712 student-athletes who compete in high school women's gymnastics and stunt. This data aims to give UC Davis an idea on where it can recruit, should the institution start a women's stunt program. This data can also be used to monitor the high school gymnastics participation for prospective student-athletes and how gymnastics continues to grow as a sport in the west.

Gymnastics and Stunt - High School Participation		
State	High Schools	High School Student-Athletes
Northeast		
Connecticut	53	367
Maryland	7	119
Massachusetts	129	1,199
New Hampshire	33	222
New Jersey	65	820
New York	103	933
Pennsylvania	27	270
Rhode Island	20	236
South		
Arkansas	4	46
Georgia	77	665
Louisiana	76	210
Texas	8	31
Virginia	85	991
Midwest		
Illinois	182	1,317
Indiana	75	484
Kansas	12	62
Michigan	86	497
Minnesota	211	1,856
Ohio	26	80
Oklahoma	177	1,027
South Dakota	41	217
Wisconsin	83	1,092
West		
Alaska	7	42
California	45	490
Colorado	29	583
Utah	8	32
Washington	93	1,108
STUNT - Specific States		
California	341	8,499
Missouri	11	217
Total	2,114	23,712

Source: NFHS Highschool Athletics Participation Survey

Teams and Rosters

Collegiate Consulting completed research on the number of programs that currently sponsor varsity stunt programs and the roster size of those programs. There are currently 30 institutions that have varsity stunt programs across the United States. Of these 30 institutions, four are Division I, 14 are Division II and 12 are Division III. The average stunt roster size at these institutions is 30 with a median of 27. The University of Kentucky (Division I) has the largest roster at 66 and Hiram College (Division III) has the smallest roster at 11 – both extreme outliers compared to the other institutions.

Schools with Varsity Stunt Teams			
Institution	State	Division	Stunt Roster
UC Davis (Club)	CA	NCAA I	55
Northern Kentucky	KY	NCAA I	
Belmont (FY2026)	TN	NCAA I	
Tennessee - Martin (FY2027)	TN	NCAA I	
West Georgia (FY2027)	GA	NCAA I	
Missouri State (FY2027)	MO	NCAA I	
Central Arkansas (FY2027)	AR	NCAA I	
Pacific (FY2027)	CA	NCAA I	
California Baptist University	CA	NCAA I	33
University of Kentucky	KY	NCAA I	66
Mercyhurst University	PA	NCAA I	28
Cal Poly	CA	NCAA I	38
Concordia University-Irvine	CA	NCAA II	41
Alma College	MI	NCAA II	40
Davenport University	MI	NCAA II	49
University of Texas at Tyler	TX	NCAA II	21
Drury University	MO	NCAA II	31
Ashland University	OH	NCAA II	33
Tiffin University	OH	NCAA II	36
Ursuline College	OH	NCAA II	18
Walsh University	OH	NCAA II	26
Oklahoma Baptist University	OK	NCAA II	37
Trevecca Nazarene University	TN	NCAA II	24
Dallas Baptist University	TX	NCAA II	38
St Mary's University	TX	NCAA II	26
Texas Woman's University	TX	NCAA II	24
Buena Vista University	IA	NCAA III	19
Concordia University-Chicago	IL	NCAA III	17
Dominican University (FY2026)	IL	NCAA III	
Olivet College	MI	NCAA III	21
Fontbonne University (FY2026)	MO	NCAA III	
Saint Elizabeth University (FY2026)	NJ	NCAA III	
Baldwin Wallace University (FY2026)	OH	NCAA III	
Heidelberg University	OH	NCAA III	16
Hiram College	OH	NCAA III	11
Muskingum University	OH	NCAA III	20
George Fox University (FY2026)	OR	NCAA III	
Austin College (FY2026)	TX	NCAA III	
Average			29.71
Median			27.00

Estimated Budget

Budget data for a stunt program is derived from the Stunt Administrators Guide. The estimated budget needed for the sport is \$116,250. This number includes coaching salaries, which are estimated to start at \$60,000 for a head coach and \$8,000 for an assistant. These expenses do not include scholarships, but account for other administrative costs, travel and other program activities. Some expenses may only occur once every few years, such as the uniform costs and equipment. Not included in these expenses are coaches' salaries and benefits.

Division I - Anticipated Budget	
Equipment, Uniform & Supplies	
Equipment	\$ 9,000
Uniform/Practice Gear/Shoes	\$ 12,000
Total	\$ 21,000
Travel & Meals	
Travel	\$ 15,000
Meals	\$ 6,000
Total	\$ 21,000
Student-Athlete	
Recruiting	\$ 2,000
Scholarships	TBD
Total	\$ 2,000
Administrative	
Administrative Costs	\$ 1,000
USA Cheer Registration	\$ 250
Program Activity	\$ 3,000
Total	\$ 4,250
Salaries	
Head Coach	\$ 60,000
Assistant Coach	\$ 8,000
Total	\$ 68,000.00
Grand Total w/out Scholarships	\$ 116,250

NEW SPORT – ACROBATICS AND TUMBLING

High School Participation

Although there are no varsity acrobatics and tumbling programs in high schools across the US, gymnastics serves as the primary feeder sport into college acrobatic and tumbling programs. Because of this, Collegiate Consulting compiled participation data on the high school gymnastics programs across the country. Currently, 26 US states have varsity gymnastics representation in high schools. Minnesota has the largest number of high schools that have varsity gymnastic programs at 211. UC Davis's home state of California has 45 high schools that sponsor gymnastics. Arkansas has the lowest number of high schools that sponsor gymnastics with four. In terms of student-athletes, Minnesota has the most with 1,856 and Illinois has the second-highest number with 1,317. In total there are 1,762 high schools and 14,996 student-athletes who compete in high school women's gymnastics. This data aims to give UC Davis an idea on where it can recruit, should the institution start a women's acrobatics and tumbling program. This data can also be used to monitor the high school gymnastics participation for prospective student-athletes and how gymnastics continues to grow as a sport in the west.

Gymnastics and Stunt - High School Participation		
State	High Schools	HS SA's
Northeast		
Connecticut	53	367
Maryland	7	119
Massachusetts	129	1,199
New Hampshire	33	222
New Jersey	65	820
New York	103	933
Pennsylvania	27	270
Rhode Island	20	236
South		
Arkansas	4	46
Georgia	77	665
Louisiana	76	210
Texas	8	31
Virginia	85	991
Midwest		
Illinois	182	1,317
Indiana	75	484
Kansas	12	62
Michigan	86	497
Minnesota	211	1,856
Ohio	26	80
Oklahoma	177	1,027
South Dakota	41	217
Wisconsin	83	1,092
West		
Alaska	7	42
California	45	490
Colorado	29	583
Utah	8	32
Washington	93	1,108
STUNT - Specific States		
California	341	8,499
Missouri	11	217
Total	2,114	23,712

Source: NFHS High School Athletics Participation Survey

Teams and Rosters

Collegiate Consulting completed research on programs that currently sponsor varsity acrobatics and tumbling programs and the roster size of those programs. The 13 institutions in the chart below are Division I and Division II and the average stunt roster size at these institutions is 36 with a median of 33. Baylor (Division I) has the largest roster at 53 and Hawaii Pacific (Division II) has the smallest roster at 25.

Acrobat & Tumbling - Rosters	
Institution	Roster
Baylor	53
Canisius	30
Duquesne	36
Iona	42
LaSalle	33
LIU	28
Missouri State	30
Morgan State	32
Presbyterian	28
Quinnipiac	42
Oregon	43
Augustana (SD)	43
Hawaii Pacific	25
Average	35.8
Median	33.0
<i>Source: Institution's Athletic Website</i>	

Estimated Budget

Similarly to stunt, an acrobatics and tumbling estimated budget would include line items like equipment, uniforms, travel, student-athlete meals and recruiting. This number totals \$44,000 not including coaching salaries and scholarships.

Division I - Anticipated Budget	
Equipment, Uniform & Supplies	
Equipment	\$ 9,000
Uniform/Practice Gear/Shoes	\$ 12,000
Total	\$ 21,000
Travel & Meals	
Travel	\$ 15,000
Meals	\$ 6,000
Total	\$ 21,000
Student-Athlete	
Recruiting	\$ 2,000
Total	\$ 2,000

Salaries and scholarships were included separately, pulled from two NCAA FRS Reports – Morgan State and the University of Oregon. The average coaching salary for these two institutions is \$62,954.

DI Acrobatics and Tumbling Coaches Salaries		
	Head Coach	Assistant Coach Pool
Morgan State University	\$ 60,134	\$ 26,108
University of Oregon	\$ 103,227	\$ 99,800
Average	\$ 81,681	\$ 62,954
Median	\$ 81,681	\$ 62,954

Source: NCAA FY23 FRS Reports

UNIVERSITY OF CALIFORNIA, DAVIS – CURRENT NET TUITION REVENUE

Collegiate Consulting conducted a net tuition revenue (NTR) analysis for the University of California, Davis, broken down by sport. This analysis is based on UC Davis's current varsity sport offerings and incorporates existing scholarship equivalencies and roster sizes. The goal of this section is to provide a clear understanding of UC Davis's current net tuition revenue across its athletic programs.

For this study, a 39% discount rate was applied uniformly to calculate net tuition figures.

Model Inputs

The analysis uses the following inputs to determine net tuition revenue by sport:

- Roster Maximum
- Scholarship Maximum
- Cost of Attendance (COA)
- Discount Rate (39%)
- Program Expenses, including:
 - Sports operating budgets
 - Financial aid
 - Coaching salaries

This model provides a baseline to measure UC Davis's current financial returns from athletic participation before any changes to roster sizes or scholarship levels are applied.

Total Net Tuition Revenue

Based on current rosters for equestrian and men's and women's track & field, the institution generates a total net tuition revenue (NTR) of (\$300,320). This figure is derived from a gross cost of attendance (COA) of \$5.4 million. After applying a 39% discount rate, the adjusted COA totals \$3.3 million.

Total athletic expenses include:

- Sports operating budgets: \$1.8 million
- Student-athlete financial aid: \$957,961 million
- Coaching salary/benefits: \$808,681

These figures provide a financial baseline for UC Davis's current athletic model and serve as a comparison point for future roster or scholarship changes.

UC Davis - Net Tuition Revenue - FY2025											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate	COA Balance after Discount Rate	Operating Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Equestrian	5.13	41	\$ 1,669,848	39%	\$ 651,241	\$ 1,018,607	\$ 1,404,927	\$ 200,779	\$ 298,685	\$ 1,904,391	\$ (885,784)
M - I/O Track & Field	4.00	31	\$ 1,262,568	39%	\$ 492,402	\$ 770,166	\$ 161,256	\$ 122,113	\$ 163,150	\$ 446,519	\$ 323,647
W - I/O Track & Field	17.37	62	\$ 2,525,136	39%	\$ 984,803	\$ 1,540,333	\$ 296,602	\$ 635,069	\$ 346,846	\$ 1,278,517	\$ 261,816

COA - \$40,728

Equestrian

UC Davis currently carries 41 student-athletes on its equestrian roster. This roster size generates \$1.6 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA is \$1.01 million. After subtracting expenses - including the sports operating budget, financial aid and coaching salaries - the program produces a net tuition revenue of (\$885,784).

UC Davis Equestrian - Net Tuition Revenue - FY2025											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Equestrian	5.13	41	\$ 1,669,848	39%	\$ 651,241	\$ 1,018,607	\$ 1,404,927	\$ 200,779	\$ 298,685	\$ 1,904,391	\$ (885,784)

COA - \$40,728

Men's Track & Field

UC Davis currently carries 31 student-athletes on its men's track & field roster. This group generates \$1.2 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA totals \$770,166. After accounting for expenses - including the sports operating budget, financial aid and coaching salaries - the program results in a net tuition revenue of \$323,647, representing a positive return.

UC Davis Men's I/O Track & Field - Net Tuition Revenue - FY2025											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Men's I/O Track & Field	4.00	31	\$ 1,262,568	39%	\$ 492,402	\$ 770,166	\$ 161,256	\$ 122,113	\$ 163,150	\$ 446,519	\$ 323,647

COA - \$40,728

Women's Track & Field

UC Davis currently has 62 student-athletes on its women's track & field team. The program generates \$2.5 million in cost of attendance (COA) after applying the 39% discount rate the number is reduced to \$1.5 million. With total sport expenses of \$1.2 million, the program yields a net tuition revenue of \$261,816.

UC Davis Women's I/O Track & Field - Net Tuition Revenue - FY2025											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Women's I/O Track & Field	17.37	62	\$ 2,525,136	39%	\$ 984,803	\$ 1,540,333	\$ 296,602	\$ 635,069	\$ 346,846	\$ 1,278,517	\$ 261,816

COA - \$40,728

UNIVERSITY OF CALIFORNIA, DAVIS – PROJECTED NET TUITION REVENUE

In addition to the institution's current net tuition revenue and net tuition revenue for new sports, Collegiate Consulting completed a projected net tuition revenue analysis for the University of California, Davis, broken down by sport and using recommended rosters numbers. This analysis shows how UC Davis's NTR would change from adjusting rosters for current sports. The purpose is to provide UC Davis with a clear picture of how adjusted scholarships and roster sizes could impact enrollment and revenue. For this analysis, a 39% discount rate was applied. It is important to note that projections are accounted for FY2031 and reflect a higher estimated COA than the current COA at UC Davis.

The NTR model is based on the following inputs:

- Roster maximum
- Scholarship maximum
- Cost of attendance (COA)
- Discount rate
- Sports-related expenses

These inputs combine to show how a fully funded athletic program can increase overall enrollment and generate additional net revenue for the institution.

With adjusted rosters, UC Davis's existing athletic program would consist of 277 student-athletes for the proposed sports and distribute 32 scholarships for SA financial aid with an annual net tuition revenue of \$2.09 million.

- Gross cost of attendance: \$12.2 million
- Discounted cost of attendance (39%): \$7.4 million
- Sports operating expenses: \$2.8 million
- SA Financial Aid: \$1.3 million
- Coaching salary/benefits: \$1.2 million

UC Davis - Net Tuition Revenue - PROJECTED - FY2029											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate	COA Balance after Discount Rate	Operating Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Acrobat & Tumbling	4.00	35	\$ 1,542,975	39%	\$ 601,760	\$ 941,215	\$ 640,000	\$ 176,340	\$ 150,000	\$ 966,340	\$ (25,125)
Stunt (Club)	4.00	50	\$ 2,204,250	39%	\$ 859,658	\$ 1,344,593	\$ 150,563	\$ 176,340	\$ 120,870	\$ 447,773	\$ 896,820
Equestrian	3.00	45	\$ 1,983,825	39%	\$ 773,692	\$ 1,210,133	\$ 1,520,738	\$ 127,093	\$ 306,410	\$ 1,954,241	\$ (744,108)
M - I/O Track & Field	4.00	60	\$ 2,645,100	39%	\$ 1,031,589	\$ 1,613,511	\$ 174,549	\$ 132,179	\$ 176,599	\$ 483,327	\$ 1,130,184
W - I/O Track & Field	12.00	62	\$ 2,733,270	39%	\$ 1,065,975	\$ 1,667,295	\$ 321,052	\$ 474,901	\$ 375,436	\$ 1,171,389	\$ 495,906
Flag Football	5.00	25	\$ 1,102,125	39%	\$ 429,829	\$ 672,296	\$ 40,365	\$ 220,425	\$ 70,940	\$ 331,730	\$ 340,566

COA - \$44,085

Acrobatics & Tumbling

UC Davis would carry 35 student-athletes on its acrobatics & tumbling roster. This roster size would generate \$1.54 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA is \$941,215. After subtracting expenses - including the sports operating budget, financial aid and coaching salaries - the program produces a net tuition revenue of (\$25,125).

UC Davis Acrobatics & Tumbling - Net Tuition Revenue - FY2031											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Acrobat & Tumbling	4.00	35	\$ 1,542,975	39%	\$ 601,760	\$ 941,215	\$ 640,000	\$ 176,340	\$ 150,000	\$ 966,340	\$ (25,125)

COA - \$44,085

Stunt (Club)

UC Davis would carry 50 student-athletes on its stunt roster. This size would generate \$2.2 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA totals \$1.34 million. After accounting for expenses - including the sports operating budget, financial aid and coaching salaries - the program results in a net tuition revenue of \$902,010.

UC Davis Stunt- Net Tuition Revenue - FY2031											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Stunt	4.00	50	\$ 2,204,250	39%	\$ 859,658	\$ 1,344,593	\$ 150,563	\$ 176,340	\$ 120,870	\$ 447,773	\$ 896,820

COA - \$44,085

Equestrian

An adjusted roster at UC Davis would see 45 student-athletes on its equestrian roster. This roster would generate \$1.98 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA totals \$1.2 million. After subtracting sport-specific expenses, the program produces a net tuition revenue of (\$744,108).

UC Davis Equestrian - Net Tuition Revenue - Projected - FY2029											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Equestrian	3.00	45	\$ 1,983,825	39%	\$ 773,692	\$ 1,210,133	\$ 1,520,738	\$ 127,093	\$ 306,410	\$ 1,954,241	\$ (744,108)

COA - \$44,085

Men's Track & Field

UC Davis's men's track & field roster would be adjusted for a roster size of 60 student-athletes. This roster would generate \$2.6 million in gross cost of attendance (COA). After applying the 39% discount rate, the adjusted COA totals \$1.6 million. With total sport expenses of \$483,327, the program yields a net tuition revenue of \$1.1 million.

UC Davis Men's I/O Track & Field - Net Tuition Revenue - PROJECTED - FY2029											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Men's I/O Track & Field	4.00	60	\$ 2,645,100	39%	\$ 1,031,589	\$ 1,613,511	\$ 174,549	\$ 132,179	\$ 176,599	\$ 483,327	\$ 1,130,184

COA - \$44,085

Women's Track & Field

UC Davis's women's track & field program would see the same roster of 62 student-athletes. The program would generate \$1.67 million in cost of attendance (COA) after applying the 39% discount rate. With total sport expenses of \$1.17 million, the program produces a net tuition revenue of \$496,906.

UC Davis Women's I/O Track & Field - Net Tuition Revenue - PROJECTED - FY2029											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Women's I/O Track & Field	12.00	62	\$ 2,733,270	39%	\$ 1,065,975	\$ 1,667,295	\$ 321,052	\$ 474,901	\$ 375,436	\$ 1,171,389	\$ 495,906

COA - \$44,085

Flag Football

A flag football roster would see 25 student-athletes. The program would generate \$672,296 in cost of attendance (COA) after applying the 39% discount rate. With total sport expenses of \$328,630, the program would yield a net tuition revenue of \$343,666.

UC Davis Flag FB - Net Tuition Revenue - FY3031											
Sport	Scholar	SA	Gross COA	Discount Rate	Discount Rate %	COA Balance after Disc't Rate	Sports Ops Budget	SA Financial Aid	Coaching Salary & Benefits	Total Sport Expenses	Net Tuition Revenue
Flag Football	5.00	25	\$ 1,102,125	39%	\$ 429,829	\$ 672,296	\$ 40,365	\$ 220,425	\$ 70,940	\$ 331,730	\$ 340,566

COA - \$44,085

UNIVERSITY OF CALIFORNIA, DAVIS – TITLE IX

Collegiate Consulting has completed a current and projected Title IX analysis of UC Davis Athletics. The Title IX analysis comprises a comparison of men and women athletes based on the number of student-athletes, operating budgets and Student-Athlete Financial Aid.

Of its undergraduate population, UC Davis currently has 12,977 males and 18,820 females. This is a 41% male, 59% female ratio. The student-athlete (unduplicated) count is 273 men and 385 women; bringing athletics completely in alignment with the UG population.

A review of the operating budgets, the men's sports operating budgets are \$5.38 million (51%) while the women's are \$5.1 million (49%). The average operating budget expenditure per SA is \$19,706 for the men and \$13,247 for the women.

The last point of comparison is SA financial aid. Men's sports financial aid totals \$4.51 million (44%), and women's sports financial aid totals \$5.63 million (56%). The difference between the student-athlete ratios and the SA financial aid ratios is a three percent differential. However, male SA's average \$16,542 in athletic financial aid compared to \$14,648 for the 385 female student-athletes.

Participation - Student-Athletes					
Demographic	Undergraduate		Student-Athletes (Unduplicated)		Variance
	Number	Percentage	Number	Percentage	
Men	12,977	41%	273	41%	1%
Women	18,820	59%	385	59%	-1%
Participation - Operating Budgets					
Demographic	SA Participation		Operating Budgets		Ops Budget p SA
	Number	Percentage	Number	Percentage	
Men	273	41%	\$ 5,379,807	51%	\$ 19,706
Women	385	59%	\$ 5,100,006	49%	\$ 13,247
Participation - SA Financial Aid					
Demographic	SA Participation		SA Financial Aid		Financial Aid p SA
	Number	Percentage	SA Financial Aid	Percentage	
Men	273	41%	\$ 4,516,017	44%	\$ 16,542
Women	385	59%	\$ 5,639,553	56%	\$ 14,648

Collegiate Consulting projected updated comparisons with the addition of stunt as a varsity sport. The total student-athlete number would slightly increase the female percentage to 61% and a two percent differential from the total UG population. There is no change to the operating budget percentages and the average operating budgets for female student-athletes has a slight decrease to \$12,070 per student-athlete. Adding stunt would incrementally decrease the average athletic FA per female student-athlete to \$13,370 and narrowing the differential to \$1,278.

Participation - Student-Athletes					
Demographic	Undergraduate		Student-Athletes (Unduplicated)		Variance
	Number	Percentage	Number	Percentage	
Men	12,977	41%	273	39%	-2%
Women	18,820	59%	435	61%	2%
Participation - Operating Budgets					
Demographic	SA Participation		Operating Budgets		Ops Budget p SA
	Number	Percentage	Number	Percentage	
Men	273	39%	\$ 5,379,807	51%	\$ 19,706
Women	435	61%	\$ 5,250,569	49%	\$ 12,070
Participation - SA Financial Aid					
Demographic	SA Participation		SA Financial Aid		Financial Aid p SA
	Number	Percentage	SA Financial Aid	Percentage	
Men	273	39%	\$ 4,516,017	44%	\$ 16,542
Women	435	61%	\$ 5,815,893	56%	\$ 13,370

UNIVERSITY OF CALIFORNIA, DAVIS – EQUESTRIAN EXPENSE PRO FORMA

Collegiate Consulting projected a five-year expense pro forma as part of the University of California, Davis's sport sponsorship review. To create these projections, Collegiate Consulting used average expenses from UC Davis's FY24 FRS Report.

UC Davis's FY2025 equestrian expenses are \$1.90 million. By 2028-29, expenses are projected to rise to \$1.95 million, a 3% increase from the current baseline. Sports operations witness the largest percentage increase with an 8% or \$115,811 increase, and scholarships witnesses a decrease of 37% or (\$73,502).

Summary - Equestrian					
Expenses	2024-25	2025-26	2026-27	2027-28	2028-29
Scholarships	\$ 200,779	\$ 204,795	\$ 162,878	\$ 145,368	\$ 127,093
Sports Operations	\$ 1,404,927	\$ 1,433,026	\$ 1,461,686	\$ 1,490,920	\$ 1,520,738
Coaching Salaries	\$ 298,685	\$ 304,369	\$ 310,457	\$ 300,924	\$ 306,410
Total	\$ 1,904,391	\$ 1,942,190	\$ 1,935,020	\$ 1,937,212	\$ 1,954,242

Scholarships

By 2028-29, Collegiate Consulting projects UC Davis to offer 3.00 scholarships for equestrian. This represents a decrease of more than two scholarships, and \$73,686 decrease in student-athlete financial aid.

Scholarships	NCAA DII Maximum	2024-25		2025-26		2026-27		2027-28		2028-29	
		EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET
Equestrian	15.00	5.13	\$ 200,779	5.13	\$ 204,795	4.00	\$ 162,878	3.50	\$ 145,368	3.00	\$ 127,093
Total Amount	15.00	5.13	\$ 200,779	5.13	\$ 204,795	4.00	\$ 162,878	3.50	\$ 145,368	3.00	\$ 127,093

Sports Operating Expenses

Over the course of five years, Collegiate Consulting projects an increase of \$115,759 or 8% to sports operating budgets.

Operating Budget	2024-25	2025-26	2026-27	2027-28	2028-29
Equestrian	\$ 1,404,927	\$ 1,433,026	\$ 1,461,686	\$ 1,490,920	\$ 1,520,738
Total Amount	\$ 1,404,927	\$ 1,433,026	\$ 1,461,686	\$ 1,490,920	\$ 1,520,738

Coaching Salaries

Collegiate Consulting projects a nominal increase of \$7,725 or 3% over the course of five years. Collegiate Consulting recommends switching the second assistant coach to part time and a \$20,000 salary.

Coaches' Salaries					
Position	2024-25	2025-26	2026-27	2027-28	2028-29
Equestrian					
Head Coach	\$ 91,195	\$ 93,019	\$ 94,879	\$ 96,777	\$ 98,712
Ass't Coach	\$ 33,333	\$ 34,000	\$ 34,680	\$ 35,373	\$ 36,081
<i>Ass't Coach</i>	\$ 30,000	\$ 30,600	\$ 31,212	\$ 20,000	\$ 20,000
Team Operations	\$ 69,834	\$ 71,231	\$ 72,655	\$ 74,108	\$ 75,591
Total Salary	\$ 224,362	\$ 228,849	\$ 233,426	\$ 226,259	\$ 230,384
Benefits (33%)	\$ 74,323	\$ 75,520	\$ 77,031	\$ 74,665	\$ 76,027
Total Salary & Benefits	\$ 298,685	\$ 304,369	\$ 310,457	\$ 300,924	\$ 306,410

UNIVERSITY OF CALIFORNIA, DAVIS – CROSS-COUNTRY/TRACK & FIELD EXPENSE PRO FORMA

Collegiate Consulting projected a five-year expense pro forma for its men's and women's cross-country/track and field program as part of the University of California, Davis's sports sponsorship evaluation. To create these projections, Collegiate Consulting used average expenses from UC Davis's FY24 FRS Report.

UC Davis's current cross-country/track and field expenses are \$1.7 million. By 2028-29, expenses are projected to decrease to \$1.6 million, a 4% decrease from the current baseline (2024-25). Scholarships account for the decrease, going from \$757,182 to \$607,080. Salaries witness the largest percentage increase with an 8% or \$42,789 increase.

Summary - M/W - Track & Field					
Expenses	2024-25	2025-26	2026-27	2027-28	2028-29
Scholarships	\$ 757,182	\$ 772,326	\$ 735,660	\$ 672,775	\$ 607,080
Sports Operations	\$ 457,858	\$ 467,015	\$ 476,355	\$ 485,883	\$ 495,600
Coaching Salaries	\$ 509,996	\$ 520,901	\$ 531,319	\$ 541,946	\$ 552,785
Total	\$ 1,725,036	\$ 1,760,242	\$ 1,743,334	\$ 1,700,603	\$ 1,655,465

Scholarships

By 2028-29, Collegiate Consulting projects UC Davis to offer 16 scholarships in total for men's and women's cross-country/track and field. This represents a decrease of 5.37 scholarships, and \$150,102 decrease in student-athlete financial aid.

Scholarships	NCAA DII Maximum	2024-25		2025-26		2026-27		2027-28		2028-29	
		EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET
Men's Track & Field	45.00	4.00	\$ 122,113	4.00	\$ 124,555	4.00	\$ 127,046	4.00	\$ 129,587	4.00	\$ 132,179
Women's Track & Field	45.00	17.37	\$ 635,069	17.37	\$ 647,770	16.00	\$ 608,613	14.00	\$ 543,187	12.00	\$ 474,901
Total Amount	45.00	21.37	\$ 757,182	21.37	\$ 772,326	20.00	\$ 735,660	18.00	\$ 672,775	16.00	\$ 607,080

Sports Operating Expenses

Over the course of five years, Collegiate Consulting projects an increase of \$37,742 or 7.6% to sports operating budgets.

Operating Budget	2024-25	2025-26	2026-27	2027-28	2028-29
Men's Track & Field	\$ 161,256	\$ 164,481	\$ 167,771	\$ 171,126	\$ 174,549
Women's Track & Field	\$ 296,602	\$ 302,534	\$ 308,585	\$ 314,756	\$ 321,052
Total Amount	\$ 457,858	\$ 467,015	\$ 476,355	\$ 485,883	\$ 495,600

Coaching Salaries

Collegiate Consulting projects an increase of \$42,789 or 8% to coaches salaries over the course of five years. This comes to a total of \$552,785 paid out to five men's and women's cross-country/track and field positions by 2028-29 – including a Director of Operations and three assistant coaches.

Coaches' Salaries					
Position	2024-25	2025-26	2026-27	2027-28	2028-29
Track & Field					
Head Coach	\$ 173,440	\$ 176,909	\$ 180,447	\$ 184,056	\$ 187,737
Ass't Coach	\$ 47,667	\$ 48,620	\$ 49,593	\$ 50,585	\$ 51,596
Ass't Coach	\$ 46,890	\$ 47,828	\$ 48,784	\$ 49,760	\$ 50,755
Ass't Coach	\$ 41,270	\$ 42,095	\$ 42,937	\$ 43,796	\$ 44,672
Director of Operations	\$ 40,519	\$ 41,329	\$ 42,156	\$ 42,999	\$ 43,859
Total Salary	\$ 349,786	\$ 356,782	\$ 363,917	\$ 371,196	\$ 378,620
Benefits (46%)	\$ 160,210	\$ 164,120	\$ 167,402	\$ 170,750	\$ 174,165
Total Salary & Benefits	\$ 509,996	\$ 520,901	\$ 531,319	\$ 541,946	\$ 552,785

UNIVERSITY OF CALIFORNIA, DAVIS – STUNT EXPENSE PRO FORMA

Collegiate Consulting projected a five-year expense pro forma for the addition of stunt as a new varsity sport as part of the University of California, Davis's athletic valuation. Collegiate Consulting used a five-year timeline to serve as the guideline for their potential additions of stunt. From the first year of 2026-27 to the fifth year of the addition of stunt, UC Davis will witness total expenditures of \$624,273.

Summary					
Expenses	2026-27	2027-28	2028-29	2029-30	2030-31
Scholarships	\$ 40,728	\$ 83,085	\$ 127,120	\$ 172,884	\$ 176,341
Sports Operations	\$ 20,000	\$ 100,000	\$ 125,000	\$ 137,500	\$ 150,563
Administrative Operations	\$ 9,250	\$ 9,481	\$ 9,718	\$ 9,961	\$ 10,210
Administrative Salaries	\$ 150,650	\$ 154,416	\$ 158,277	\$ 162,234	\$ 166,289
Coaching Salaries	\$ 111,350	\$ 113,643	\$ 115,992	\$ 118,401	\$ 120,870
Total	\$ 331,978	\$ 460,625	\$ 536,107	\$ 600,979	\$ 624,273

Scholarships

By 2030-31, Collegiate Consulting projects UC Davis to offer 4.00 scholarships for stunt and projected expense of \$176,341. Collegiate Consulting projects an annual two percent cost of attendance increase.

Scholarships	NCAA DII Maximum	2026-27		2027-28		2028-29		2029-30		2030-31	
		EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET
Stunt	9.00	1.00	\$ 40,728	2.00	\$ 83,085	3.00	\$ 127,120	4.00	\$ 172,884	4.00	\$ 176,341
Total Amount	9.00	1.00	\$ 40,728	2.00	\$ 83,085	3.00	\$ 127,120	4.00	\$ 172,884	4.00	\$ 176,341

Sports Operating Expenses

Over the course of five years, Collegiate Consulting projects an increase from \$20,000 to \$150,563 in stunt operating expenses.

Operating Budget	2026-27	2027-28	2028-29	2029-30	2030-31
Stunt	\$ 20,000	\$ 100,000	\$ 125,000	\$ 137,500	\$ 150,563
Total Amount	\$ 20,000	\$ 100,000	\$ 125,000	\$ 137,500	\$ 150,563

Administrative Operating Expenses

Collegiate Consulting projects incremental increases in several administrative operating line items to support stunt; with total expenditures at approximately \$10,000.

Administration Operations	2026-27	2027-28	2028-29	2029-30	2030-31
Administrative	\$ 3,000	\$ 3,075	\$ 3,152	\$ 3,231	\$ 3,311
Marketing & Promotions	\$ 1,500	\$ 1,538	\$ 1,576	\$ 1,615	\$ 1,656
Sports Information	\$ 1,750	\$ 1,794	\$ 1,839	\$ 1,885	\$ 1,932
Athletic Training	\$ 3,000	\$ 3,075	\$ 3,152	\$ 3,231	\$ 3,311
Total Amount	\$ 9,250	\$ 9,481	\$ 9,718	\$ 9,961	\$ 10,210

Administrative Salaries

Collegiate Consulting recommended two additional full-time staffers for the addition of stunt – athletic trainer and a compliance coordinator. Initial expenditures are \$150,650 with a 2.5% annual increase and 31% fringe benefit calculation.

Administrative Salaries					
Position	2026-27	2027-28	2028-29	2029-30	2030-31
Asst. Athletic Trainer	\$ 65,000	\$ 66,625	\$ 68,291	\$ 69,998	\$ 71,748
Compliance Coordinator	\$ 50,000	\$ 51,250	\$ 52,531	\$ 53,845	\$ 55,191
Total Salary	\$ 115,000	\$ 117,875	\$ 120,822	\$ 123,842	\$ 126,938
Benefits (31%)	\$ 35,650	\$ 36,541	\$ 37,455	\$ 38,391	\$ 39,351
Total Salary & Benefits	\$ 150,650	\$ 154,416	\$ 158,277	\$ 162,234	\$ 166,289

Coaching Salaries

Stunt would have a full-time head coach and GA or part-time assistant coach with initial expenditures of \$111,350. Subsequent years for the head coach would increase their salary by 2.5% annually.

Coaches' Salaries					
Position	2026-27	2027-28	2028-29	2029-30	2030-31
Stunt					
Head Coach	\$ 70,000	\$ 71,750	\$ 73,544	\$ 75,382	\$ 77,267
Assistant Coach - GA	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000
Total Salary	\$ 85,000	\$ 86,750	\$ 88,544	\$ 90,382	\$ 92,267
Benefits (31%)	\$ 26,350	\$ 26,893	\$ 27,449	\$ 28,019	\$ 28,603
Total Salary & Benefits	\$ 111,350	\$ 113,643	\$ 115,992	\$ 118,401	\$ 120,870

UNIVERSITY OF CALIFORNIA, DAVIS – FLAG FOOTBALL EXPENSE PRO FORMA

Collegiate Consulting projected a five-year expense pro forma for the addition of flag football as a new varsity sport as part of the University of California, Davis's athletic valuation. Collegiate Consulting used a five-year timeline to serve as the guideline for their potential additions of flag football. From the first year of 2026-27 to the fifth year of the addition of flag football, UC Davis will have projected total expenditures of \$507,403.

Summary					
Expenses	2026-27	2027-28	2028-29	2029-30	2030-31
Scholarships	\$ 81,456	\$ 103,856	\$ 148,307	\$ 216,104	\$ 220,426
Sports Operations	\$ 10,000	\$ 25,000	\$ 30,000	\$ 34,500	\$ 40,365
Administrative Operations	\$ 8,500	\$ 8,713	\$ 8,930	\$ 9,154	\$ 9,382
Administrative Salaries	\$ 150,650	\$ 154,416	\$ 158,277	\$ 162,234	\$ 166,289
Coaching Salaries	\$ 65,500	\$ 66,810	\$ 68,153	\$ 69,529	\$ 70,940
Total	\$ 316,106	\$ 358,795	\$ 413,667	\$ 491,521	\$ 507,403

Scholarships

By 2030-31, Collegiate Consulting projects UC Davis to offer 5.00 scholarships for flag football and projected expense of \$220,426. Collegiate Consulting projects an annual one percent cost of attendance increase.

Scholarships	NCAA DII Maximum	2026-27		2027-28		2028-29		2029-30		2030-31	
		EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET	EQUIV	BUDGET
Flag Football	N/A	2.00	\$ 81,456	2.50	\$ 103,856	3.50	\$ 148,307	5.00	\$ 216,104	5.00	\$ 220,426
Total Amount	0.00	2.00	\$ 81,456	2.50	\$ 103,856	3.50	\$ 148,307	5.00	\$ 216,104	5.00	\$ 220,426

Sports Operating Expenses

Over the course of five years, Collegiate Consulting projects an increase from \$10,000 to \$40,365 in flag football operating expenses.

Operating Budget	2026-27	2027-28	2028-29	2029-30	2030-31
Flag Football	\$ 10,000	\$ 25,000	\$ 30,000	\$ 34,500	\$ 40,365
Total Amount	\$ 10,000	\$ 25,000	\$ 30,000	\$ 34,500	\$ 40,365

Administrative Operating Expenses

Collegiate Consulting projects incremental increases in several administrative operating line items to support flag football; with total expenditures at approximately \$8,500.

Administration Operations	2026-27	2027-28	2028-29	2029-30	2030-31
Administrative	\$ 2,500	\$ 2,563	\$ 2,627	\$ 2,692	\$ 2,760
Marketing & Promotions	\$ 1,750	\$ 1,794	\$ 1,839	\$ 1,885	\$ 1,932
Sports Information	\$ 1,750	\$ 1,794	\$ 1,839	\$ 1,885	\$ 1,932
Athletic Training	\$ 2,500	\$ 2,563	\$ 2,627	\$ 2,692	\$ 2,760
Total Amount	\$ 8,500	\$ 8,713	\$ 8,930	\$ 9,154	\$ 9,382

Administrative Salaries

Collegiate Consulting recommended two additional full-time staffers for the addition of flag football – assistant athletic trainer and a compliance coordinator. Initial expenditures are \$150,650 with a 2.5% annual increase and 31% fringe benefit calculation.

Administrative Salaries					
Position	2026-27	2027-28	2028-29	2029-30	2030-31
Asst. Athletic Trainer	\$ 65,000	\$ 66,625	\$ 68,291	\$ 69,998	\$ 71,748
Compliance Coordinator	\$ 50,000	\$ 51,250	\$ 52,531	\$ 53,845	\$ 55,191
Total Salary	\$ 115,000	\$ 117,875	\$ 120,822	\$ 123,842	\$ 126,938
Benefits (31%)	\$ 35,650	\$ 36,541	\$ 37,455	\$ 38,391	\$ 39,351
Total Salary & Benefits	\$ 150,650	\$ 154,416	\$ 158,277	\$ 162,234	\$ 166,289

Coaching Salaries

Flag football would have a full-time head coach and GA or part-time assistant coach with initial expenditures of \$65,500. Subsequent years for the head coach would increase their salary by 1.03% annually.

Coaches' Salaries					
Position	2026-27	2027-28	2028-29	2029-30	2030-31
Flag Football					
Head Coach	\$ 40,000	\$ 41,000	\$ 42,025	\$ 43,076	\$ 44,153
Assistant Coach - GA	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000
Total Salary	\$ 50,000	\$ 51,000	\$ 52,025	\$ 53,076	\$ 54,153
Benefits (31%)	\$ 15,500	\$ 15,810	\$ 16,128	\$ 16,453	\$ 16,787
Total Salary & Benefits	\$ 65,500	\$ 66,810	\$ 68,153	\$ 69,529	\$ 70,940